



Keeping our communities
safe and reassured



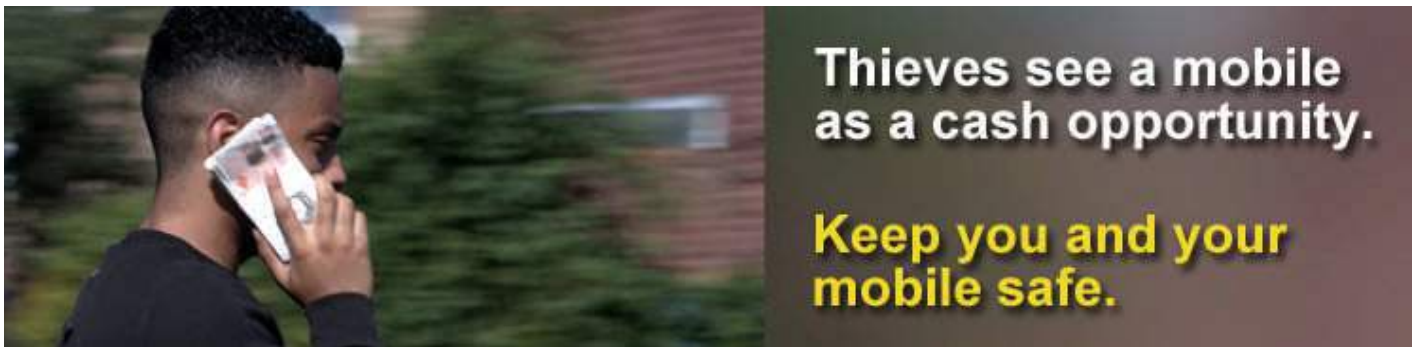
Keep you and your mobile safe

We have launched a campaign aimed at reducing the number of mobile phone thefts.

The campaign includes a series of video clips showing how thieves see a mobile as a cash opportunity and how easy it is to steal them when being used out and about. And the first in that series can now be seen on the force YouTube site by visiting <http://youtu.be/EXtSLLSMFcE>

It's a familiar sight, no one thinks twice at someone using a mobile on the go, but it does make us vulnerable to a thief who can quickly snatch it and run.

If you saw someone walking around with a wad of cash, would it make you look and wonder why? A thief will see a mobile as a cash opportunity.



Even if you have your data saved, have insurance to cover the loss, you still have the inconvenience of being without your phone and sorting out a replacement. If it isn't insured you have the cost of replacing a very valuable item. Some top phones can cost up to £500.

You wouldn't walk around waving a bundle of cash, so why do it with your mobile?

We urge everyone to be cautious, be aware of the potential risk and keep themselves and their property safe.

People can register their phone and mobile data devices for free on www.immobilise.com for the best chance of getting it back if lost or stolen. You just need your IMEI number which can be found by dialling *#06# and serial numbers for your other devices. If police recover lost or stolen property they check the database and can return the item to the rightful owner.

Keep you and your mobile safe.

