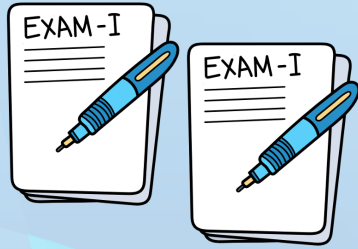
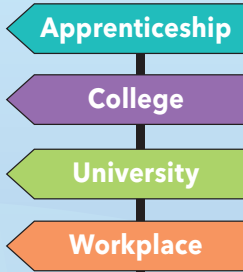




# BUSINESS STUDIES



Continue your lifelong love of learning and personal development



**Exam Technique**  
focusing on application to a case study.



**Globalisation**  
Pupils analyse the impact of globalisation on business including exchange rates.



**Ethics & Environmental Issues**  
pupils look at the impact of ethical and green issues on a business.



**Motivation**  
Pupils compare and contrast financial and non-financial motivators.



**Planning / Growth**  
Pupils learn about the contents and importance of a business plan.



**Entrepreneurship**  
Pupils explore the risks and rewards of starting your own business.

**YEAR 9**

Project 1 Start



**Market Research**  
Pupils will compare different methods of primary and secondary research.



**Stakeholders**  
Pupils will look at internal and external stakeholders and their impact of business activities.



**Health and Safety**  
Pupils will explore the rights and responsibilities of employers and employees.



**Marketing Basics**  
Pupils will learn about unique selling points and market segmentation.



**E Commerce**  
Pupils examine the impact of the internet on businesses.

**Organisational Structures**  
comparing different hierarchical structures.

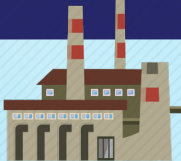
**Price and Promotion**  
Pupils can compare and contrast different pricing and advertising strategies.



**Modern Working Practices**  
Students learn about hot-desking, flexitime, homeworking and videoconferencing.



**Production**  
Pupils compare different production methods, quality control methods and the impact of automation.



**Location**  
Pupils considers the factor that affect the location of a business.



**Market Research / Segmentation**  
Pupils will compare different methods of primary and secondary research.



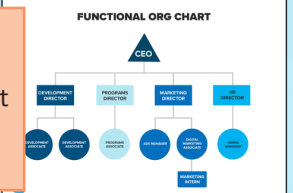
**Communication**  
examining internal and external methods of communication.

**Breakeven and Cash Flow**  
Pupil can calculate draw and interpret each finance tool.

**Recruitment & Employment Law**  
Pupils understand the recruitment process from advert to employment.



**Organisational Structures**  
comparing different hierarchical structures.



2 x 90 minute exams worth 50% each.

Revision of all topics so far.

Revise!

**Training**  
Pupils compare and contrast on the job and off the job training.

**POST-16 PATHWAY**

**Revenue, Costs and Profit**  
Pupils can complete key business calculations.



**Sources of Finance**  
Pupils compare and contrast internal and external sources of finance.

